



The only annual conference focusing on OpenWrt/LEDE

Lisbon, Portugal  
October 29th & 30th 2018

Current Sponsors



*If you are interested in sponsoring this event, please reach out to [shelly@prplfoundation.org](mailto:shelly@prplfoundation.org) to secure your sponsorship package!*

OpenWrt Summit is the only annual conference focusing on OpenWrt/LEDE, the premier embedded Linux distribution used on millions of devices, both by enthusiasts and large organizations.

The annual OpenWrt Summit provides an opportunity for core OpenWrt/LEDE community members to gather face to face and collaborate with silicon vendors, ODM/OEMs, other industry contributors, and technical users.

## **Who Attends?**

Past summits have brought core OpenWrt/LEDE community developers together with engineers from industry who use the project as part of their commercial offering.

Participants have come from:

### *Silicon industry:*

Qualcomm, Broadcom, Intel, Imagination Technologies

### *Carrier/ISP:*

SoftAtHome, ADB, Inteno, Technicolor, CZ.NIC, Vodafone

### *Open source companies:*

Arduino, Sartura, Kernkonzept

### *Projects:*

Make Wifi Fast, Reproducible Builds, Serval Project, Turris Omnia Project, OpenWISP, Software Freedom Conservancy

## **Growing Interest**

Over the last three editions, we have seen growing interest in the OpenWrt Summit. From 80 attendees in 2015 and 100 in 2016 when we were co-located with Linux Embedded Conference, to a steady growth in 2017 with 115 attendees as a standalone event. This year we are aiming for 150+ attendees in Lisbon, Portugal.

## **Event Summary**

This year, both days of this two-day event will be structured with talks in the morning and workshops in the afternoon.

We will also have the expo area open on both days for sponsors to demonstrate their products and be there to interact with attendees.

## **Who's involved?**

From its very beginning, the OpenWrt Summit was a community and industry focused conference. Since 2016, the OpenWrt Summit has been organized by a volunteer committee combining industry and community participants with organizational support from prpl Foundation

## **OpenWrt Summit Committee 2018**

Shelly Coen  
Kathy Giori  
Norberto Rodrigues  
Oscar Leal  
Beatriz Vaz  
Paulo Jorge  
Hauke Mehrtens  
Luka Perkovic  
Davor Popovic  
Imre Kaloz  
Zoltan Herpai  
James Campbell  
Daniel Golle  
Hans Dedecker

## Sponsorship at a Glance

All sponsors are recognised in event marketing and on the event website, as well as in the thank you talks at the conference.

### ***Local Hosts (Already Claimed for 2018 by Altran)***

This sponsorship level gives your organisation to assist the committee in organising the conference. The local hosts research and recommend conference venues for the upcoming event, liaise with local vendors, and organise the evening dinner event.

*You are recognised on the event website as hosts.*

If you are interested in becoming local hosts for the 2019 event, please reach out and let us know!

### ***Platinum, Gold, Silver Level Sponsorship***

|   | <b>Platinum</b> | <b>Gold</b>     | <b>Silver</b>  |
|---|-----------------|-----------------|----------------|
| <b>Included Passes</b>                            | 6               | 4               | 2              |
| <b>Recognition on event website</b>               | ✓               | ✓               | ✓              |
| <b>Recognition on conference t-shirt</b>          | ✓ (Large Logo)  | ✓ (Medium Logo) | ✓ (Small Logo) |
| <b>Mention in overview blog post</b>              | ✓               | ✓               | ✓              |
| <b>Exhibit Table Space</b>                        | ✓               | ✓               | (Shared Table) |
| <b>Dedicated blog post in pre-event marketing</b> | ✓               |                 |                |
| <b>Sponsor Talk (5 minute morning slot)</b>       | ✓               |                 |                |
| <b>Sponsorship Cost</b>                           | <b>\$10,000</b> | <b>\$5,000</b>  | <b>\$1,500</b> |

### ***Coffee Break Sponsors, Lunch Sponsors (one of each available)***

There is also the option to sponsor a specific part of the event, such as the coffee breaks or lunch breaks.

This will be listed on the event website, in event marketing, and your logo will be displayed in the relevant areas during these breaks.

